

# Privacy information & Data protection

In the following you will find information about the use of your personal data when visiting our website. The controller of the personal data provided by you is **HDI Embedded** under whose brand **Towarzystwo Ubezpieczeń Europa S.A.** with its registered office in Wrocław, Poland operates.

In matters concerning the processing of your personal data you can contact our Data Protection Officer (DPO) directly by writing to the address of our registered office or by sending an e-mail to [gdpr@hdi-embedded.com](mailto:gdpr@hdi-embedded.com)

## **Towarzystwo Ubezpieczeń Europa S.A.**

### **Data Protection Officer**

ul. gen. Władysława Sikorskiego 26,  
53-659 Wrocław  
Poland

Should you have questions or suggestions concerning data protection beyond this information, or should you desire to assert your rights for information and correction, our contacts for data protection will gladly assist you. Furthermore, you are, under certain conditions, entitled to restrict processing, enforce deletion of your data, or demand disclosure and furnishing of all of your provided personal data in a structured, established and machine readable format.

The supervisory authority responsible for us is the [President of the Personal Data Protection Office](#) (Prezes Urzędu Ochrony Danych Osobowych). Please contact this authority should you have questions or complaints.

You may also contact your local supervisory authority.

## **Data protection when visiting our website**

In order to deliver the website and its services to you, personal data is processed whenever you visit our website. Information is automatically produced on our server-side (e.g. Log-Files) as well as on your device (e.g. Cookies). An oversight of how we use this information is provided below.

### **1. Log files**

Upon each visit of our website, your browser automatically sends information to the servers of our website, which is temporarily stored in a so-called log file. This data is recorded without any action on your part and stored until automatic deletion.

Collecting and processing of this data takes place to make the use of our website possible (for establishing the connection), to ensure continuous system security and stability, to allow for technical administration of our network infrastructure and optimization of our website, as well as for internal statistics use. The IP address is only used for statistical purposes, as well as in case of an attack on our network infrastructure. This does not allow any inference to your person. It takes place under consideration and within the scope of the weighing of interests Article 6 section 1 (f) of the General Data Protection Regulation (GDPR). To the extent that further storage of log files is required for purposes of proof, these are excluded from deletion until the respective incident has been finally clarified.

## 2. Cookies

Cookies are automatically stored onto your computer when you visit our website. Cookies are text files which contain a pseudonymized alias and thus do not permit any form of attribution to a specific person. Only we are able to read these cookies.

We use cookies for an optimal website experience. Necessary cookies cannot be disabled. These cookies are required for the operation of the website and enable, for example, security-related functions, and therefore cannot be deactivated. This includes your selection for a country or language. These settings are only valid for visiting our website and cannot be used by third parties.

The legal basis for data processing using generally required cookies our legitimate interest in the analysis, the optimization and the commercially viable operation of the website pursuant to Article 6 section 1 (f) GDPR. The legal basis for data processing using another cookies (if applicable) is your consent according to Article 6 section 1 (a) GDPR.

## 3. Contact form

If you wish to send us a message, you may use our contact form. Data you have entered into the contact form such as name, lastname, company, contact details (e-mail, phone) and message are stored and used only for the purpose of our individual communication with you. After completion of the communication process, your personal data will be, as a general rule, deleted. Legal basis for this processing of personal data is your consent according to Article 6 section 1 (a) GDPR. Data processing is also necessary for the purposes of the legitimate interests pursued by the controller in according to Article 6 section 1 (f) GDPR.

## 4. Storage duration

We only store the data collected during visits to the website for as long as this is necessary for the stated purposes or until the legal or contractual retention periods have expired.

## 5. Notice of the right to object

If we process your personal data on the legal basis of our legitimate interests pursuant to Article 6 section 1 (f) GDPR, you have the right to object to the processing of your personal data pursuant to Article 21 GDPR, provided that there are grounds related to your particular situation, or you object to the processing of your personal data for direct marketing purposes. In the latter case, we will comply with your objection regardless of grounds relating to your particular situation. Please contact our data protection team (contact details above) if you wish to exercise your right of revocation or objection.

## 6. Notice of the right to withdraw consent

Where processing is based on your consent you can withdraw that consent any time through contacting our data protection team (contact details above). Please be aware, that the withdrawal of consent does not affect the lawfulness of the processing based on your consent before its withdrawal. Note that the behavior and functionality of certain website services and products can be affected or may no longer be available to you.